



DEAFKIDZ INTERNATIONAL STRATEGY 2023 - 2026



No Deaf Child Left Behind

At DeafKidz International we are striving to build a world where every deaf child is protected from abuse and exploitation. For 10 years we have been a global leader in the safeguarding of deaf children. 2023 marks the beginning of our new strategy - we have reflected on the skills of the DKI team, the strong partnerships forged across a multitude of geographies, and our portfolio of projects.

Our new 3-year strategy will focus on the areas of safeguarding which has demonstrated significant impact on the protection and prevention of abuse and exploitation of deaf children, allowing us to build depth into our work, facilitating sustainability and creating inclusive environments where deaf children are valued and protected from harm.

OUR VISION:

A world where all deaf children and young people are able to live safely, without fear of abuse and exploitation.

OUR MISSION:

Responding to the safeguarding and protection needs of deaf children and young people globally, we deliver educational programmes to reduce their risks of physical, sexual, emotional abuse and neglect, and create inclusive opportunities for deaf children to fully realise their potential.



For the next 3 years we will work in these 9 low-resource countries directly with deaf children and young people, their caregivers, teachers, professionals and governments.

- INDIA
- KENYA
- MALAWI
- PAKISTAN
- SIERRA LEONE
- SOUTH AFRICA
- UK
- ZAMBIA
- ZIMBABWE



OUR IMPACT:



4,300 deaf children & young people

Educating and empowering deaf children with the knowledge and life skills to protect themselves better from abuse and exploitation, and to fully realise their potential.



630 caregivers

Increasing vital safeguarding knowledge for caregivers to understand how to actively combat stigma in their communities and to better protect deaf children.



200 teachers

Providing teachers with the knowledge and skills that they need to educate deaf children about safety and abuse and how to respond effectively to a safeguarding disclosure.



60 schools

Embedding safeguarding culture into the institutions that will continue beyond our programmes.

AREAS OF CHANGE:



Narrowing our portfolio of programmes, allowing focus on enhancing and scaling current projects.



Expanding organisational visibility and capacity to scale, seeking diversified income streams.



Hiring key people into our organisation and increasing our monitoring and evaluation capacity.



Moving our operational workforce closer to Southern Africa.

PROGRAMME PRIORITIES:

DEAFKIDZ DEFENDERS



Enhance and scale our flagship school-based programme using accessible digital games to teach and empower deaf children, to stay safe from abuse. Topics include: trusted adults, saying stop, private body parts, secrets, photos and videos and online imposters.

DEAFKIDZ GOAL!

Replicate and expand our life skills programme in India in partnership with Slum Soccer to empower and train more deaf children and youth through football coaching delivered by deaf coaches.



SIGNING SAFE FUTURES

Building on our previous gender-based violence prevention programme in Jamaica, educating and empowering deaf girls through self-defence training, delivered by deaf coaches.



SAFEGUARDING E-LEARNING FOR PROFESSIONALS



Marketing our e-learning platform designed to inculcate best practices for professionals working with deaf children.

SIGN LANGUAGE FOR CAREGIVERS



Developing resources and training in sign language to caregivers of deaf children and young people.

SCHOOL SAFEGUARDING

Working with key stakeholders to shift school safeguarding cultures & strengthening vital services to stand against abuse.

ADVOCACY

Challenging the exclusion of deaf children in government, social support, legal systems and safeguarding specific curricula.

CONSULTANCY WORK

Provide consultancy services in our areas of expertise: deaf child safeguarding, deaf awareness & inclusion, and audiology