

Our Privacy & Cookies Policy

How we respect privacy when we deal with personal information collected by our organisation

DeafKidz International is committed to protecting your personal information and being transparent about how we collect and process your personal data through your use of our site – www.deafkidzinternational.org. We ensure that we only use your information in accordance with all applicable laws concerning the protection of personal information.

This Privacy and Cookies Policy applies to information we (DeafKidz International) collect about individuals who interact with our organisation. It explains the following:

- What personal information DeafKidz International may collect about you;
- How we will use that information;
- Whether we disclose your details to anyone else;
- Your choices regarding the information you provide to us; and
- How we use cookies to provide services to you or to improve your use of our websites.

For the purpose of the Data Protection Act 1988, the Data Controller is DeafKidz International, UK Registered Charity Number 1151219 and UK Registered Company number 07922360. Our registered office is 44 Grand Parade, Brighton, BN2 9QA.

If you have any comments or questions about this notice, feel free to contact us:

Email: info@deafkidzinternational.org

Telephone: 07921 709307

Post: DeafKidz International, 44 Grand Parade, Brighton, BN2 9QA

1. Personal data that we process

The following table explains the types of data we collect and the legal basis, under current data protection legislation, on which this data is processed.

Purpose	Data (key elements)	Basis
Enquiring about our organisation and its work	Name, email, message, telephone	Legitimate interests – it is necessary for us to read and store your message so that we

		can respond in the way that you would expect.
Subscribing to email updates about our work	Name, email, telephone	Consent – you have given your active consent to hear from us in this way.
Making a donation	Name, email, address, telephone, payment information	Consent and Legitimate interests – this information is necessary for us to fulfil your intention of donating money and your expectation of receiving a confirmation message.
Website functionality	Website activity collected through cookies	Consent and legitimate interests -it is necessary for us to store a small amount of information to deliver functionality that you would expect, for example, when you comment on our website blog or complete a sign-up form on our website. -we also use tracking cookies, which collect anonymised information for statistical analysis purposes.

2. How we use your data

We will only use your data in a manner that is appropriate considering the basis on which that data was collected, as set out in the table above.

We will use your personal information to:

- reply to enquiries you send to us and to make sure you are receiving the most appropriate and relevant information for you;
- make sure we have an accurate record of all the donations we receive;
- administer donations made, claim Gift Aid where applicable or other transactions that you initiate;
- where you have specifically agreed to this, send you communications by email with news and updates on our work;

- find out more about you and the people who are visiting our website, donating or joining our campaigns.

We will not use personal contact details for marketing purposes that have not been outlined above.

3. When we share your data

We only share personally provided data with other members of staff in DeafKidz International, where relevant. We will never share your details with anyone for their own use or sell your data to another organisation.

We will only pass your data to third parties in the following circumstances:

- you have provided your explicit consent for us to pass data to a named third party;
- we are using a third party purely for the purposes of processing data on our behalf and we have in place a data processing agreement with that third party that fulfils our legal obligations in relation to the use of third party data processors; or
- we are required by law to share your data.

Third party processors:

- We use Mailchimp as our marketing automation platform to send out monthly newsletters. Data is transferred to MailChimp for processing in accordance with their Privacy Policy and Terms.
- Mailchimp participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and is committed to subjecting all Personal Information received from EU member countries to the Framework's applicable Principles: <https://www.privacyshield.gov/welcome>

Disclosure of information

- We will only disclose information where legally required to do so by law. For example, if you choose to include Gift Aid with a donation to us, then we will ask for your address and UK taxpayer status as this information is required by law. Information associated with Gift Aid declarations must be retained for seven years.

- This information will be shared with HMRC for tax regulation purposes and may also be shared with the Fundraising Regulator and the Charity Commission in the event of an enquiry or investigation

In addition, we will only pass data to third parties outside of the EU where appropriate safeguards are in place as defined by Article 46 of the General Data Protection Regulation.

4. How long we keep your data

We take the principles of data minimisation and removal seriously and have internal policies in place to ensure that we only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required.

Where data is collected on the basis of consent, we will seek renewal of consent at least every three years.

5. Rights you have over access to your data and correction

You have the right to view any information DeafKidz International holds about you. We want to make sure that your personal information is accurate and up to date. You have a range of rights over your data, which include the following:

- Where data processing is based on consent, you may revoke this consent at any time and we will make it as easy as possible for you to do this (for example by putting 'unsubscribe' links at the bottom of all our marketing emails).
- If you have consented to receive information and updates from us but no longer wish to do so, you may opt out at any time you wish by contacting us by post: DeafKidz International, 44 Grand Parade, Brighton, BN2 9QA or telephone: 07921 709307 or email info@deafkidzinternational.org
- You have the right to ask for rectification and/or deletion of your information.
- You have the right of access to your information.
- You have the right to lodge a complaint with the Information Commissioner if you feel your rights have been infringed.

A full summary of your legal rights over your data can be found on the Information Commissioner's website here: <https://ico.org.uk/>

If you would like to access the rights listed above (Subject Access Request), or any other legal rights you have over your data under current legislation, please get in touch with us via the following channels:

Email: info@deafkidzinternational.org

Telephone: 07921 709307

Post: DeafKidz International, 44 Grand Parade, Brighton, BN2 9QA.

The legal timescale for us to respond to a Subject Access Request is 30 days.

Please note that relying on some of these rights, such as the right to deleting your data, will make it impossible for us to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.

6. Cookies & usage tracking

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. The website uses cookies for our own internal purposes, to track how users navigate through the website. This helps us to evaluate and improve the DeafKidz International's website and our online services.

Where cookies are used to collect personal data, we list these purposes in section 1 above, along with other personal data that we collect. If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

We also make use of tracking cookies that do not collect personal information but that do help us collect anonymous information about how people use our website. We use Google Analytics for this purpose. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored on users' computers. The information collected by Google Analytics about usage of our website is not personally identifiable. The data is collected anonymously, stored by Google and used by us to create reports about website usage. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>. Please view our Cookie Policy for further information.

You don't have to do anything to accept cookies set by DeafKidz International: by continuing to use this site you are giving your consent to receive them. If you do want to block cookies, you need to do this by changing the settings in your browser to reject them from this site.

DeafKidz International has no control and is not responsible for the privacy practices or the content of any other websites linked to this site. Please be aware that if you have followed a link from our site to another website we have no control over any information you supply to that third party website yourself.

7. Modifications

We may modify this Privacy and Cookies Policy from time to time and will publish the most current version on our website. If a modification meaningfully reduces your rights, we'll notify people whose personal data we hold and is affected.

This Privacy and Cookies Policy was last updated in September 2024.